

Modular investment solution

Transparent and attractive focus modules

Maerki Baumann's innovative modular investment concept offers external asset managers the opportunity to supplement managed client portfolios with attractive focus modules and to replace cost-intensive funds in a targeted manner. This allows you, as an external asset manager, to focus on your core markets, while at the same time covering additional markets and asset classes that complement your core skills. The concept's pricing model and transparent reporting also mean that the added value we generate is clear for you to see.

Our focus modules

Several focus modules dedicated to different investment themes are available, providing you with access to various asset classes and markets. The Equities Switzerland, Small Caps Switzerland, Equities Eurozone, Equities Germany, Equities USA and Crypto focus modules invest exclusively in direct investments. Clients benefit from a diversified portfolio as well as, in contrast to a fund, from all shareholder rights, including direct dividend payments

- Your benefits –

- Cost-optimal replacement for funds
- Focus modules also provide clients with the opportunity to exercise shareholder rights
- The use of focus modules allows for additional markets and asset classes to be covered in an effort-efficient manner, meaning you can focus on your core skills and core markets
- Professional implementation of the selected focus modules by our investment specialists
- Continuous, system-supported portfolio monitoring
- Flexible adjustment of the module selection at any time
- Comprehensive pricing model and transparent reporting (including fact sheet on individual modules)

and voting rights at general meetings. The remaining focus modules are implemented with both direct investments and active or passive investment funds of firstclass third-party providers. It is possible to adjust the weighting, sell or exchange the selected focus modules

The following focus modules are currently available:



at any time. There is also the option to invest specifically in just one module.

If you decide to use our modules for your clients, they will each be implemented in a separate portfolio. Two options are available to you that ensure clear reporting: One possibility is for us to draw up a consolidated report for you in which we aggregate all positions as well as the performance of the client assets managed by you at Maerki Baumann. This report also shows the current performance of each portfolio or module individually. On request, we will also provide you with a separate asset statement for each portfolio. This means that our performance is transparent and comprehensible for both you and your clients.

The Maerki Baumann investment specialists entrusted with the management of the focus modules select the

most attractive investment instruments available on the market in line with our strict selection process. For each module, we provide an up-to-date fact sheet containing the most important positions and key risk figures.

Our module managers have many years of experience and, working together with selected national and international research companies, are constantly on the lookout for interesting investment opportunities. Thanks to our independence and our short decision-making pathways, we are able to react quickly and pragmatically. Efficient portfolio management systems ensure the ongoing monitoring of portfolio quality and risks. The easily comprehensible pricing model and transparent reporting of our modular investment solution allow you to accurately assess the value generated by Maerki Baumann.

Strict implementation of 4-level investment process

Review of investment universe

2 Execution of fundamental analysis

Construction of client portfolios

Ensuring risk management

Quantitative screening

Bottom-up analysis





- Pre-selection of most robust companies
- Focus on high-quality companies with sustainable profitability and stable growth
- Integration of sustainability criteria according to the assessment of our established partner Globalance
- Selection lists by sector as basis
- Selection via bottom-up analysis
- Incorporation of qualitative criteria (management quality, innovation, pricing power/momentum)
- Comprehensive diversification across sectors and securities
- sectors and securitiesLow volatility and market correlation
- Robustness of client portfolios in event of downturns, in keeping with our guiding principle "security over return"
- Disciplined risk management as integral component
- Risks should not be minimised but optimised in a targeted way
- Focus on risk/return ratio

Implementation in the client portfolios is based on a systematic, binding and transparent selection and monitoring process

IMPORTANT LEGAL INFORMATION: This publication is intended for information and marketing purposes only, and does not constitute investment advice or a specific individual investment recommendation. It is not a sales prospectus and does not constitute a request or an offer or a recommendation to buy or sell investment instruments or investment services, or to engage in any other transaction. Maerki Baumann & Co. AG does not provide legal or tax advice. Investors are therefore advised to obtain independent legal or tax advice concerning the suitability of such investments, since their tax treatment depends on the personal circumstances of the investor in question and is subject to change at any time.

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¹ Please note that due to German regulatory requirements we are unable to provide the crypto service (Crypto focus module) named in this brochure to our clients domiciled in Germany.